

For Immediate Release

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epiphany productions inc. Continues to Grow and Add Expertise through Acquisition of Fundraising Firm Aventum

Alexandria, VA—[epiphany productions, inc.](http://www.epiphanyproductions.com), a premier event management firm based in Alexandria, VA, recently acquired Washington DC-based event and fundraising firm Aventum LLC. Aventum's president Hetaf Al-Kraydi now joins the epiphany team as vice president of fundraising.

"Part of our growth strategy is to expand our client base and grow our talented team. Acquiring Aventum helped us do both. I am excited to have Hetaf join our team. We also look forward to working closely with her clients to make this a smooth and successful transition for all," explained Julie Wadler, founder and president, epiphany productions.

The addition of the Aventum portfolio and team further strengthens and adds depth to epiphany's successful fundraising and event planning operations. Aventum has a reputation of providing excellent service and a personal touch in managing conferences, charity events, fundraising events and campaigns. Aventum's significant experience, wide variety of business contacts, and strong Capitol Hill connections will complement epiphany's work.

Hetaf Al-Kraydi joins epiphany after starting Aventum more than five years ago. Prior to Aventum, she served as director of Corporate & PAC Programs at the National Republican Congressional Committee during the 2002 Election Cycle. As vice president of fundraising for epiphany, Al-Kraydi will be responsible for managing the fundraising needs for a variety of clients. Al-Kraydi graduated from Virginia Commonwealth University with a degree in Communications.

Other recent changes at epiphany also exemplify the company's growth, including the company's web site redesign, which features two new blogs. epiphany president Julie Wadler writes one of the blogs, entitled "Random Musings of a Wild Haired Shrew." The other blog, "[Eye Spy on the Food Scene.](#)" showcases epiphany's wealth of knowledge about food and culinary establishments by providing restaurant reviews. In addition, Wadler recently started a sister company to epiphany called [Comitatus Consulting](#), which focuses on using new technology to connect clients with donors and constituents.

Widely acclaimed, epiphany productions specializes in political and nonprofit fundraising, strategic consulting, PAC development and event management—including [conferences, galas, and charitable sporting tournaments](#). Its client list includes charitable organizations, corporations, political candidates, national party committees, and political action committees. Whether simple or complex, epiphany's event planning team has a proven track record of putting together top-notch events.

About epiphany

Founded in 1996, epiphany productions inc. is a full-service event management and fundraising firm that works with nonprofit, corporate and political clients. Recognized for its superior products and service, epiphany is a sister company to: [Comitatus Consulting](#), a firm connecting clients via technology with donors and constituents; 3 Dog Consulting LTD; and [KRM Executive Livery](#), an event transportation company.