

For Immediate Release

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Contact: Shawn Flaherty  
Creative Strategies PR  
703-554-3609

**Rosemary Hoffmann Joins epiphany productions' Team as Head  
of Development for Nonprofit Clients**  
*Fundraising and event planning firm grows with new staff additions*

**Alexandria, VA**—Fundraising executive Rosemary Hoffmann recently joined [epiphany productions, inc.](#), a premier event management firm based in Alexandria, VA, as vice president of development, reporting to the firm's founder Julie Wadler. epiphany also made several other staff changes as part of its growth strategy.

"[Nonprofit clients](#) are a growing focus for our firm. Rosemary's expertise and savvy will be invaluable as we continue to help charities raise needed funds to achieve their missions. She will also help lead the expansion of this focus area," explained Julie Wadler, founder and president, epiphany productions.

With more 20 years experience, Hoffmann is a seasoned fundraiser, event planner, and leader, having managed major gifts, corporate sponsorship and event management for several nonprofits. Hoffmann is responsible for running the firm's fundraising, marketing, and communication efforts to secure new funding opportunities and increase support among individual, corporate, and foundation donors.

Prior to epiphany, Hoffmann served in senior development positions for Anderson Center for Autism, Special Olympics New York, and the Cystic Fibrosis Foundation. Hoffmann is a graduate of Rutgers, and did post graduate work in Ireland.

epiphany announced several other recent staff additions and promotions that also strengthen and add depth to its nonprofit and political fundraising and event planning operations, including:

- **Megan Foran** named as political director, responsible for raising funds for political candidates. Foran brings a wealth of political and fundraising experience to the position. Most recently, Foran served as a fundraising consultant for the National Republican Congressional Committee.
- **Howard Becker** named national fundraising director, responsible for raising individual money nationwide for federal office candidates.
- **Max McCool** promoted to director of development from events coordinator.
- **Lindsey Howerton** joined as political assistant.

Widely acclaimed, epiphany productions specializes in political and nonprofit fundraising, strategic consulting, PAC development and event management—including [conferences, galas, and charitable sporting tournaments](#). Its client list includes charitable organizations, corporations, political candidates, national party committees, and political action committees. epiphany is known for putting together innovative events that raise significant funds and awareness, such as [Hoops for the Homeless](#), Diageo's Night of Irish Treasures, [Angels in Adoption](#), and [Dining Away Duchenne](#).

### **About epiphany**

Founded in 1996, epiphany productions inc. is a full-service event management and fundraising firm that works with nonprofit, corporate and political clients. Recognized for its superior products and service, epiphany is a sister company to: [Comitatus Consulting](#), a firm connecting clients via technology with donors and constituents; 3 Dog Consulting LTD; and [KRM Executive Livery](#), an event transportation company.